

# Sophia Stroud

WEB, MULTIMEDIA AND GRAPHIC DESIGNER

 Portland, OR and Remote  505.231.9736  hello@sophiastroud.com  sophiastroud.com

## PORTFOLIO

Portfolio containing Web Development Projects, Graphic and Multimedia Design can be found at [sophiastroud.com](http://sophiastroud.com)

## EDUCATION

Bachelor of Fine Arts (BFA) in Multimedia Arts, Loyola Marymount University (2014-18) | Los Angeles, CA

## SUMMARY OF QUALIFICATIONS AND KEY SKILLS

I'm an independent, detail-oriented creative professional who thrives at **problem-solving**, **multitasking** and **collaboration**. I have over four years of effective remote work experience in building, designing and re-designing websites, primarily in **WordPress**. Proficient in **HTML**, **CSS**, **JS**, **PHP**, and **MySQL**. Passionate about the user experience and committed to **responsive** web design. Always looking for ways technology can be used to improve our lives and help the earth, my portfolio demonstrates extensive experience in creating and maintaining websites for environmental non-profits.

### Adobe Creative Suite:

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, XD, Animate, Dreamweaver

### Front-End Web Development:

WordPress (including child themes), HTML, CSS, JS (including jQuery and React frameworks), PHP, MySQL

### Other:

Microsoft Office | Website Optimization | Photography | Social Media | Email Marketing | Motion Graphics  
Establish Project Scopes and Manage Milestones | Project Coordination | Critical Thinking | Attention to Detail

## WORK HISTORY

### Nuclear Watch New Mexico – *Web & Graphic Designer* – Remote | 2018–Present

- Consistently update website with content and feedback incorporated from weekly meetings.
- Create graphics for various purposes upon request; write and publish bi-monthly blog posts.
- Analyze website hits and SEO in monthly work reports.

### The National Radioactive Waste Coalition – *Web Designer* – Remote | 2021–Present

- Built custom interactive U.S. Map of Nuclear Sites using JS “Leaflet” library.
- Built custom “accordion” menu feature on “Resources” page using JS.
- Re-built entire website in new child theme to improve site loading speed: improved by 176% (from >25s to <1.6s).
- Maintain and update current site and map with any new map locations, current events, actions and related posts.

### The Alliance for Nuclear Accountability – *Web Designer* – Remote | 2020–Present

- Redesigned WordPress website built originally in SquareSpace, using “Divi” theme for non-profits (per client request).
- Maintain and update site with current events, actions and related posts.
- Participate in annual member meetings in person in Washington D.C. or by Zoom (see “Awards & Certificates” below).

### Tri-Valley Communities Against a Radioactive Environment – *Web Designer* – Remote | 2019–Present

- Redesigned WordPress website built originally in HTML, using free “Divi” theme for non-profits (per client request).
- Launched new website with content past 2020 transferred; archived full HTML site pre-2020 at .../oldsite.
- Maintain and update site backend, including the archive; assist current web manager with maintenance as needed.

### Once A Forest – *Web Designer* – Remote | 2019–Present

- Redesigned full Wix website, including “Resources” page with over 80 separate layout elements.
- Maintenance and updates of current events, actions and related posts; managing sign-on forms and submissions.

### Lifetouch Photography – *Commercial Studio Portrait Photographer* – January–May 2019

- Shot studio portraits of individuals, families, pets, and small groups, with a focus on headshots for directories.

## AWARDS & CERTIFICATES

- The Alliance for Nuclear Accountability “DC Days Official Zoom Manager,” Spring 2022
- D.E. Hanson Memorial Scholarship, 2015, 2016
- Genevieve Underwood R.S.H.M. Perpetual Trophy for Outstanding Service, 2017; Regina Buchholz Award for Service, 2018